

A scenic view of Prague at sunset, featuring the Charles Bridge in the foreground and the city skyline in the background. Several birds are captured in flight across the sky. The sky transitions from a warm orange near the horizon to a deep purple at the top. The bridge's stone arches and statues are silhouetted against the light. The city buildings have a warm, golden glow from the setting sun.

**EURO**  
PRAGUE 2024  
**MEMBRANE**

**RESEARCH** for **IMPACT**

September **8–12** / 2024

EUROMEMBRANE 2024 will bring together leading experts, researchers, innovators, and industry professionals from around the globe to exchange knowledge, foster collaboration, and shape the future of membrane technologies.

# MARKETING PACKAGE

We are expecting to host around 1,000 membrane professionals at EuroMembrane 2024 in Prague. **Both academia and business professionals.** For academia attendees there will be senior researchers as well as PhDs coming. For industry professionals there will be **technologists, researchers with field and lab experience** – of all the people who drive new ideas and progress in companies.

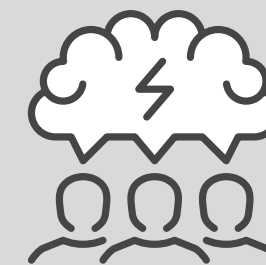
As far as EuroMembrane has traditionally been an Europe-focused event, we expect majority of visitors to be EU residents. However presence of professionals from Americas and Asia has always been significant as well.



**1,000**  
conference  
**attendees**



**80%** based in **Europe**,  
**20%** based in  
**Americas & Asia**



Membrane  
professionals from  
**academia** and **industry**



## WEBSITE

The conference website has been active 18 months prior to the conference and its detailed content brings relevant significant traffic from search.



## SOCIAL MEDIA

The event is covered on LinkedIn under #euromembrane24 tag. Other platforms are to be decided.



## EMAIL MARKETING

Emails are sent to a curated list of membrane professionals and enthusiasts. We are using state-of-the-art services for maximum delivery, staying out of spam lists and of course we are keeping all our mailing GDPR compliant.



## Sponsorship enquiries

Blanka Košťálová  
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+420 724 865 177

**CONTACT**

# WHY SPONSOR EUROMEMBRANE?

Being a sponsor at the EuroMembrane 2024 conference **can provide several benefits and opportunities for your company** as enhancing the **brand's credibility** and **reputation**, attracting potential customers, networking opportunities as well as competitive advantage. We offer several sponsorship packages from which you can choose a package to suit your needs and budget.

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## OVERALL SPONSORSHIP PACKAGES

Is your business built on membrane technologies or touches membrane research, development and use in any way? One of the overall sponsorship packages could be beneficial to your company in order to generate high-quality leads, showcase your company to a highly targeted audience, and engage with key players in the membrane technology industry, forging valuable connections and strengthening relationships.

Our aim is to provide just enough sponsorship options to let you find your audience and at the same time not overdo it to give you enough exposure.

2

## GENERAL PARTNER

(limited to 1) € 30,000

Being a General Partner is a commitment and a statement. General Partner is a strong proponent of membrane processes and greatly supports research & development activities in this field.

- » 7 complimentary registrations
- » 4 sqm exhibition space incl. shell scheme stand
- » 2 pages ad and logo in the Book of Abstracts
- » Logo on Selfie spot
- » Lanyard and conference bag branding
- » 2 inserts into the conference bag
- » 2 ads in pre-conference e-mails
- » 2 ads in the LinkedIn event page
- » Logo in general premises and sponsor wall
- » Logo and link on conference website incl. larger company profile
- » 2 PR articles on the conference website
- » Logo and link in the conference application
- » Logo on the printed programme
- » Acknowledgement during the opening and closing ceremony

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## PLATINUM PARTNER

(limited to 1) € 25,000

As a Platinum Partner, you align yourself with the pursuit of knowledge in the field of membrane processes. Your sponsorship will directly contribute to the successful execution of the conference, facilitating academic exchanges that are vital for the progression of this scientific domain.

- » 6 complimentary registrations
- » 4 sqm exhibition space incl. shell scheme stand
- » 2 pages ad and logo in the Book of Abstracts
- » Logo on Selfie spot
- » Lanyard and conference bag branding
- » 2 inserts into the conference bag
- » 1 ad in pre-conference e-mails
- » 1 ad in the LinkedIn event page
- » Logo in general premises and sponsor wall
- » Logo and link on conference website incl. larger company profile
- » 1 PR article on the conference website
- » Logo and link in the conference application
- » Logo on the printed programme
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# WHY SPONSOR EUROMEMBRANE?

Being a Section Partner at the EuroMembrane 2024 conference **brings you as close to your potential customers as possible**. Section Partnership is exclusive for each section, with narrow targeting as the ideal background for direct appeal during your presentation slot.

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## SECTION PARTNER

(limited to 6) € 20,000

As a Section partner, your company will have a unique opportunity to connect directly with a highly specialized audience. This level of sponsorship not only includes the privilege of a 20-minute presentation to share your innovations and offerings, but also the exclusive opportunity for a seatdrop, allowing your company to literally put valuable information directly into the hands of potential customers. A Section Partnership is a strategic move towards building a stronger customer base and significantly increasing your brand visibility.

- » 4 complimentary registrations
- » 4 sqm exhibition space incl. tabletop presentation
- » 20-minute company presentation
- » Seat drop (exclusive per section)
- » Logo during each presentation of the respective section
- » Video between presentations
- » 2 pages ad and logo in the Book of Abstracts
- » 2 inserts into the conference bag
- » 2 ads in pre-conference e-mails
- » 1 ad in the LinkedIn event page
- » Logo in general premises and sponsor wall
- » Logo and link on conference website incl. larger company profile
- » Logo and link in the conference application
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## EUROMEMBRANE SECTIONS

- 1** Membrane processes – membrane materials & modules
- 2** Membrane processes
- 3** Theory of transport and modelling of membrane processes
- 4** Industrial application of membranes
- 5** Special use of membranes
- 6** New trends in membrane science and technology

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## GOLDEN SPONSOR (limited to 3) € 12,000

A Golden Sponsor takes a prominent role in fostering direct engagement at our conference. This tier provides you with a tabletop presentation, granting your company the opportunity to exhibit your products or services, interact with attendees on a personal level, and make lasting connections. As a Golden Sponsor, you get the chance to create a personalized experience for potential customers and solidify your presence in the field.

- » 4 complimentary registrations
- » 4 sqm exhibition space incl. tabletop presentation
- » 1 page ad and logo in the Book of Abstracts
- » 1 insert into the conference bag
- » 1 ad in pre-conference e-mails
- » 1 ad in the LinkedIn event page
- » Logo in general premises and sponsor wall
- » Logo and link on conference website incl. larger company profile
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## SILVER SPONSOR (limited to 5) € 7,000

As a Silver Sponsor, your organization gets a dedicated space to set up a rollup, displaying your company's commitment to the membrane processes field. This visible endorsement allows you to maintain a noticeable presence at the conference, providing attendees with a quick snapshot of your services or products, and creating potential opportunities for discussions and networking. A Silver Sponsorship is a declaration of your dedication to promoting dialogue in this academic sphere.

- » 3 complimentary registrations
- » Rollup in general premises
- » 1/2 page ad and logo in the Book of Abstracts
- » 1 insert into the conference bag
- » Logo in general premises and sponsor wall
- » Logo and link on conference website
- » Logo and link in the conference application
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## BRONZE SPONSOR (unlimited) € 4,500

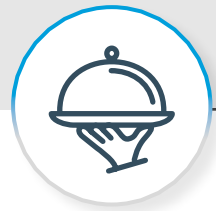
Being a Bronze Sponsor represents a clear commitment to the field of membrane processes. While this tier includes fewer free entries, it still offers a unique opportunity to display a rollup, engaging with attendees visually and sparking interest in your products or services. A Bronze Sponsorship thus provides a balanced approach to both brand visibility and conference participation.

- » 1 complimentary registration
- » Rollup in general premises
- » 1/2 page ad and logo in the Book of Abstracts
- » Logo in general premises and sponsor wall
- » Logo and link on conference website
- » Logo and link in the conference application
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# NETWORKING SPONSORSHIPS

Does your company have tangible products or is related to the **food & beverages** industry? Choose one-off sponsoring which brings you shorter exposure in a **less formal** environment. All one-off sponsorship packages are paired with a refreshment break, so the target audience will be well-tuned and **ready to network**. Edible barterers are welcome!

Each coffee break or event has only one exclusive sponsor to provide reasonable visibility.



## GALA DINNER PARTNER

*Upon request*

As the Gala Dinner Partner, your company is offered an exceptional opportunity to align itself with an evening of elegance, culture, and fellowship. Set in the historic Palace Žofín, this event promises high-level gastronomy, enchanting classical music, and the company of the brightest minds in the field of membrane processes. With the exclusive privilege to address all attendees, your organization becomes the highlight of an unforgettable night, making this the ideal sponsorship for a company with a wide reach and a diverse portfolio.



## POSTER SESSION SPONSOR

€ 7,000

The Poster Session Sponsorship aligns your brand with the enriching fusion of academic exploration and social interaction that characterizes this key part of the conference. With attendees gathering around posters to engage in in-depth discussions of research, the Poster Session offers a relaxed and stimulating environment, enhanced by the serving of wine. As the sponsor, your organization's support for academic discourse and networking will be visible to all, increasing your brand's presence and engagement with attendees.

- » 1 complimentary registration
- » Exclusive poster session recognition
- » Exclusive poster coffee break recognition
- » Logo in general premises and sponsor wall
- » Logo and link on conference website
- » Logo and link in the conference application
- » Logo on the printed programme



## COFFEE BREAK SPONSOR

*(limited to 7) € 2,000*

As a Coffee Break Sponsor, your organization gets an exclusive opportunity to associate your brand with the much-anticipated breaks of the conference. These gatherings are key moments of networking and relaxation for attendees. By sponsoring these events, you place your company in a position of visibility and prominence, fostering a positive connection between your brand and these enjoyable intermissions in the conference schedule.

- » Exclusive coffee break recognition
- » Sponsor-supplied 60sec video or 6 slides rotating in the premises of the coffee break
- » Logo in general premises and sponsor wall
- » Logo and link on conference website
- » Logo and link in the conference application
- » Logo on the printed programme

# EMPOWERING ENGAGEMENT

Empower your brand through our distinct sponsorships. Every field has its niche, and we recognize yours. Be it Media, Academia, or Tech, our conference offers bespoke sponsorship avenues designed to amplify your unique contributions. Engage with the future today.



## MEDIA PARTNER

The Media Partner sponsorship tier is a testament to the power of collaboration and mutual benefit. By offering media space, event coverage, and exclusive content, you play a crucial role in amplifying the visibility of the conference. In exchange, you get the opportunity to distribute your magazine directly to attendees, solidifying your presence within the academic community. As a Media Partner, you underline your commitment to promoting discourse and discovery in the field of membrane processes.



## ACADEMIC PARTNER

(unlimited) € 2,500

Being an Academic Partner signifies your institution's dedication to the advancement of membrane processes. With this sponsorship, your institution is granted a dual platform: a rollup for visibility and a dedicated space for displaying books and papers. This allows you to effectively highlight your institution's research and academic achievements, promoting wider accessibility and understanding of your work within the community.

- » 1 complimentary registration
- » Rollup in general premises
- » 1/2 page ad and logo in the Book of Abstracts
- » Logo in general premises and sponsor wall
- » Logo and link on conference website
- » Acknowledgement during the opening and closing ceremony



## CHARGING BOX SPONSORSHIP

(unlimited) € 2,500

The Charging Box Sponsorship provides a unique blend of practical service and brand visibility. As the sponsor of this much-needed amenity, your company's brand will be at the forefront as attendees make use of the secure phone charging station. This visible and continuous association of your brand with an appreciated service underscores your commitment to the attendee experience. With the additional option of branding the charging box, this sponsorship is an innovative way to showcase your support for the conference.



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